



Kingsfield Events Newsletter – Summer 09 Edition

“Successful First Quarter of 2009 -10”

Great feedback from our Corporate and Group clients, during April, May and June. We hosted 3 events for **UNIQA** from Austria and they were full of praise for the way Kingsfield Events organised their events at our Linlithgow site. **Hello Scotland**, a distinguished Inbound DMC, were also very complimentary about the way Kingsfield Events staff assisted with their high profile customer’s events.



A World Marketing Partners Day brought visitors from Panama, Nicaragua, California, Italy, Hawaii and many other World wide locations with everyone stating that they had enjoyed their visit to Kingsfield Golf Centre, Cruise along the Union Canal and tour of the Royal Burgh of Linlithgow.

Geoghegans Accountants of Edinburgh, held their Company Away Day at Kingsfield in early June and were very kind in their praise for the Event Itinerary and attention to detail of the Kingsfield Events staff.



Their staff enjoyed a selection of playing the new 9 Hole Golf Course, Bike trip along the Union Canal towards the Falkirk Wheel, a guided Tour of Linlithgow and shopping in the Royal Burgh. After a wonderful buffet lunch from Hyndberry they enjoyed our Laser Clay and Archery activities before completing their day with dinner at the Inchyra Grange Hotel.

More recently we entertained ‘Edinburgh Ambassadors’ from the **Edinburgh Conference Bureau** during an evening event at **Hopetoun House**. The ‘Ambassadors’ thoroughly enjoyed their selection of Kingsfield Clays, Kingsfield Archery Experience and a ‘Who Dunit Murder Tour’ of the House. Lord Hopetoun spoke of the evening as being a great opportunity for the ‘Ambassadors’ to enjoy the House and the outdoor activities, and hoped they would encourage visiting International Conferences to utilise Hopetoun as their preferred site to entertain their clients. Feedback has also been excellent, which encourages the Kingsfield Events staff to take on more high profile event work at this beautiful House and grounds.

“Building Event Relationships”

We are currently very active in building win-win business scenarios with Local and National companies to boost our Events business. Some of the most prominent relationship successes so far are mentioned here:

St Andrews Golf Tours

The ‘Ultimate Tuition’ Experience 6 Days - 5 Nights

St Andrews Golf Tours
 Toll Free (USA & CAN) 1800 345 4188
 Other Countries +44 (0)1334 422937

Courses Played:
 Kingsfield Golf Course, Killoch Links, St Andrews.

Hotels:
 The Hilton Caledonian, Edinburgh and The Fairmont Golf Resort and Spa, St Andrews.

Sightseeing
 Edinburgh Castle, Roslyn Chapel, Harvey Nichols, The Scottish Mail, Whisky Tasting and more.

These tuition programmes can be run at Kingsfield Golf Course & Range, Linlithgow (only a few miles from Edinburgh Airport and the City Centre) and (if you include St Andrews as part of your Tour) on the Practice facilities at Fairmont St Andrews.

Supervised play at other location can be included, with a special challenge awaiting the improved golfer at Fairmont’s Killoch Course or the newly reconfigured Tomorax Course (available from July 2009 and an Open Championship Qualifying venue in 2010).

ST ANDREWS GOLF TOURS
 Great Golf Experiences
 www.standrews-golftours.com
 *Customised tours are also available
 email@standrews-golftours.com

“St.Andrews Golf Tours” - www.standrews-golftours.com

Kingsfield are now included in Golf Package itineraries provided by this high profile Golf Tours Company. The packages are advertised World Wide with most clients coming from North America, Japan and recently Hong Kong and China. The owners recently accompanied First Minister Alex Salmond, and a Scottish Government Delegation, to China to enhance Inbound business to Scotland from this vast emerging market. The idea is to utilise our 4 Star Visit Scotland Facilities including our 9 Hole Golf Course and Kingsfield Events for clients on Day 1 of a Golf Tour, on arrival in Scotland via Edinburgh Airport or on the last day of a Tour before returning to Edinburgh Airport on departure back to their countries of origin.

We are currently in discussions with quality local accommodation providers to cement this exciting opportunity and to bring ever increasing numbers of International Golfers to enjoy our USGA Specification Golf Course and Events packages.



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"The Vu" – www.thevu.co.uk/

This Fine Dining Experience and Wedding Location at Ballencrieff in the Bathgate Hills is now a Corporate Member at KGC. The Vu will be marketing their fantastic 4 Star facilities within the Driving Range bays at Kingsfield and are keen to encourage Kingsfield customers to try their restaurants, conference rooms and bars . Please mention that you read about them, or saw their adverts at Kingsfield, during your visit to The Vu.

To promote this opportunity we are appearing at the OPEN Wedding Day Event at The Vu, Ballencrieff Reservoir , Bathgate on Sunday 12th July. Why not come along and experience what Kingsfield Clays can add to YOUR Wedding Ceremony.

"Inchyra Grange Hotel" - www.macdonaldhotels.co.uk/inchyragrange/index.htm We have a Hotel Clients Event in early August at the Inchyra Grange which is part of building business relationships with a quality accommodation provider in the vicinity of our Kingsfield Golf Centre location. The Inchyra Grange Hotel are already offering clients Golfing opportunities @ Kingsfield and Kingsfield Event activities at The Hotel Grounds.

"Summer Events"

Our Kingsfield Events order book is looking good during the summer with great event opportunities including at **The Vu** –Open Wedding Day on Sunday 12th July , **Hopetoun House Summer Fair** on Sunday 26th July **Scotland Homecoming** event at **Vogrie Country Park** on Sunday 9th August a Clients Open Day at **Inchyra Grange Hotel**, **Music Festival at Winton House** and **The Massed Pipe Bands Events @ Floors Castle, Kelso** on Sunday 30th August . These events are intersected with other bookings for Stag Parties, Birthday Parties (from a Lads 10th to a Grans 80th!) , group outings and an event for a visiting group of special needs children from Germany. The opportunity to combine our normal activity provision of Laser Clay Shooting , Archery and Falconry is now enhanced with the new Golf Offering with the opening of the 9 Hole Golf Course . We can provide "Event" Itineraries that include a combination of Golf orientated opportunities, Kingsfield Events , Linlithgow Tours , Highland Games and provision of excellent catering on and off site for any event being considered by a Corporate Company, National or Local Organisation, Office Outing or any Hen – Stag and Birthday Party.

We are now promoting our Kingsfield Clays Wedding Shoot Packages to entertain the guests of the Bride and Groom, when they are having their Wedding Photographs taken. Kingsfield Clays believe we can add Fun, Excitement and Wedding Memories to any Wedding by entertaining the family and friends during the 'lull' that often occurs when the Bride and Groom are involved with their photographer .

"Kingsfield Clays and Kingsfield Archery Experience"

A very busy first quarter of the financial year has been enjoyed by both our Kingsfield Clays and Kingsfield Archery Experience. Our events staff in both activities have been involved in many events at Kingsfield and off site at Hotels, Country Houses and clients preferred sites.

For more information about what activities Kingsfield Events can offer for any type of event check out www.kingsfielevents.com or /and call Ronnie on 07909 635270.

